

## 39K

new riders tried BIKETOWN in 2025.

## 204K

trips by income-eligible program members in 2025.

### A ride for everyone and every trip.

### 34%

women

### 36

average age

### 15%

students

### 25%

members of the  
LGBTQ+ community

### 56%

riders with an annual income less than \$74,999.



Riders use shared bikes and scooters to access economic opportunities, make essential trips, and enjoy leisure time.

### 36%

to get to or from work

### 11%

to get to or from school

### 52%

to run errands

### 21%

to access healthcare services

### 58%

to get to or from  
entertainment and recreation

### 69%

for fun



### 42%

members of a community of color.

### 30%

Hispanic or  
Latin American

### 6%

Black, African American,  
or Afro-Caribbean

### 2%

Asian, Asian American,  
Native Hawaiian,  
or Pacific Islander

### N/A

Native American, Alaskan  
Native, First Nation,  
Indigenous, or Métis



## Building a sustainable transportation network.

### 78%

of riders have used shared micromobility services to get to or from public transit.

### 15%

of riders use shared micromobility services to connect to public transit on a weekly basis.

### 26%

of riders with household incomes under \$50K use shared micromobility to connect to public transit on a weekly basis, compared with 6% of those with a household income of \$50K or more.

### 46%

of riders use public transit on a weekly basis.



### 44%

of riders have used shared micromobility when public transit is not available.



### 34%

of riders do not own or lease a personal vehicle.



### 53%

of riders who have access to a personal vehicle say that they use that vehicle less because of shared micromobility services.



### 77%

of riders would use a car instead if shared micromobility wasn't available.

