

Bluebikes

Boston, MA Metro Area



184K

new riders tried Bluebikes in 2025.

137K

trips by income-eligible program members in 2025.

A ride for everyone and every trip.

34%

women

34

average age

31%

students

10%

members of the
LGBTQ+ community

44%

riders with an annual income less than \$74,999.



45%

members of a community of color.

21%

Hispanic or
Latin American

10%

Black, African American,
or Afro-Caribbean

14%

Asian, Asian American,
Native Hawaiian,
or Pacific Islander

N/A

Native American, Alaskan
Native, First Nation,
Indigenous, or Métis



Riders use shared bikes and scooters to access economic opportunities, make essential trips, and enjoy leisure time.

35%

to get to or from work

15%

to get to or from school

48%

to run errands

21%

to access healthcare services

67%

to get to or from
entertainment and recreation

62%

for fun



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BLUEbikes™



Building a sustainable transportation network.

76%

of riders have used shared micromobility services **to get to or from public transit.**

20%

of riders use shared micromobility services **to connect to public transit on a weekly basis.**

36%

of riders with **household incomes under \$50K use shared micromobility to connect to public transit on a weekly basis**, compared with 16% of those with a household income of \$50K or more.

58%

of riders use **public transit on a weekly basis.**



52%

of riders have used shared micromobility **when public transit is not available.**



59%

of riders do not **own or lease a personal vehicle.**



62%

of riders who have access to a personal vehicle say that they **use that vehicle less because of shared micromobility services.**



67%

of riders **would use a car instead if shared micromobility wasn't available.**



This document includes summary data for Bluebikes for Lyft's 2025 Multimodal Report. Please visit our website to access the full report and for additional information. Dashes (-) indicate items with insufficient data to estimate with reasonable statistical confidence.