

329K

new riders tried Divvy in 2025.

313K

trips by income-eligible program members in 2025.

A ride for everyone and every trip.

32%

women

35

average age

24%

students

25%

members of the
LGBTQ+ community

35%

riders with an annual income less than \$74,999.



Riders use shared bikes and scooters to access economic opportunities, make essential trips, and enjoy leisure time.

36%

to get to or from work

21%

to get to or from school

56%

to run errands

20%

to access healthcare services

61%

to get to or from
entertainment and recreation

68%

for fun



56%

members of a community of color.

27%

Hispanic or
Latin American

19%

Black, African American,
or Afro-Caribbean

8%

Asian, Asian American,
Native Hawaiian,
or Pacific Islander

N/A

Native American, Alaskan
Native, First Nation,
Indigenous, or Métis



 Building a sustainable transportation network.

80%

of riders have used shared micromobility services to get to or from public transit.

26%

of riders use shared micromobility services to connect to public transit on a weekly basis.

30%

of riders with household incomes under \$50K use shared micromobility to connect to public transit on a weekly basis, compared with 25% of those with a household income of \$50K or more.

58%

of riders use public transit on a weekly basis.



54%

of riders have used shared micromobility when public transit is not available.

49%

of riders do not own or lease a personal vehicle.

44%

of riders who have access to a personal vehicle say that they use that vehicle less because of shared micromobility services.

78%

of riders would use a car instead if shared micromobility wasn't available.

